



IVAN LITVINENKO

Senior Designer and a Creative Team Lead with more than 8 years of experience in motion design, video editing, graphic design, cinematography, branding and post-production. Developed brand identity and visual material from the ground up for start-ups and agencies working in Fashion, Engineering, E-commerce, Web3 and more.

Date of birth: October 9th, 1989

Nationality: Russian

Country of Residence: Germany (EU Long-Term Permit of Stay)

CONTACT:

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EDUCATION:

Politecnico di Milano

Bachelor of Arts

Architecture

Moscow Institute of

Television and Radio

Broadcasting

Bachelor in Broadcast

Journalism

LANGUAGES:

Russian - Mother tongue

English - Fluent (IELTS 8.0)

Italian - Proficient

CLIENTS & COLLABS:



EXPERIENCE

BRANDVERSE (2021-2023) - CREATIVE DIRECTOR

Creating and coordinating all the visual output, from a wide range of social media materials to conceptualising, developing and helping execute several NFT collections. Coordinating with external and internal collaborators & partners. Managing a team of designers & contributing to marketing & communications teams

Motion Design | Video Editing | Post production | Creative Direction | Graphic Design | Team: 3 People

DENTSU CREATIVE/ISOBAR (2021-2022) - MOTION DESIGNER

Conceptualizing and producing animated content and prototypes for various online fashion & luxury projects

Motion Design | Video Editing

MAX MARA WEEKEND - APRIL (2021)

Motion design production of MaxMara Weekend brand video, including 3D & 2D animation, editing & post production of static and video content

Motion Design | Video Editing | Post Production

FENDI SS21 - BUREAU BETAK (2020)

Video production for the Fendi event during Milan Fashion week

Cinematography | Video Editing | Post Production

VERSACE SS21 - VILLA EUGENIE (2020)

Video production for the Versace event during Milan Fashion week, event cinematography for social media

Cinematography | Video Editing | Post Production

DAVID CHIPPERFIELD ARCHITECTS - PROJECT VIDEOS (2020-2021)

Video production of architectural model videos for project proposals, and ongoing projects

Cinematography | Video Editing | Post Production | Motion Design

MONCLER GENIUS - VILLA EUGENIE (2020)

Video production for the Moncler Genius event during Milan Fashion week, event cinematography for social media and LED video mapping

Cinematography | Video Editing | Post Production | Motion Design

ELLE DECOR - MATTEO THUN (2019)

Video production for the interior design exhibition by Matteo Thun & Partners for Elle Decor Grand Hotel project in Milan, Italy

Cinematography | Video Editing | Post Production

UDROPPY (2018-2019) - HEAD OF CREATIVE

Developing the brand identity as the creative team leader, as well as ensuring the consistency of marketing material across a wide range of communication channels, art direction & content creation

Art Direction | Graphic Design | Video Production | Web Design | Copywriting | Team: 4 People

MILAN DESIGN WEEK - ETHOS (2018)

Video installation in collaboration with a Visual Artist for an multimedia exhibition, officially a part of the Isola Design District

Motion Design | Video Editing

SOFTWARE SKILLS:



TRAINING

ANCB The Metropolitan Laboratory

Berlin, Germany (2014)
Edgeland and Urban Agriculture
Design Studio Workshop (1 Week)

University of Architecture of Seville/Politecnico di Milano

El Rocio, Spain (2013)
Doñana_Outside the City Workshop
(1 Week)

School of Architecture and Design Moscow, Russia (2010)

Graphic Design in Advertising
Course (3 Months)

Moscow State Linguistic University

Moscow, Russia (2006-2007)
Spanish-English-Russian
Interpreting Course (1 Year)

PERSONAL SKILLS:

Creativity
Teamwork
Efficiency
Communication
Efficiency
Flexibility

INTERESTS:

Cinema
Architecture
Politics
Design
Technology
Fashion

PROJECT TYPES:

Film Production
Architecture
Fashion
Events
NFT & Web3
Branding
Marketing
Communications

RIMOND GROUP (2017-2019) - BRAND DESIGNER

Developing the brand identity and producing printed and digital marketing material, web design, copywriting and advertising

Art Direction | Graphic Design | Video Production | Web Design | Copywriting | Team: 2 People

TALLINN ARCHITECTURE BIENNALE (2017)

Video production of TAB Vision Competition, a key part of Tallinn Architecture Biennale, in collaboration with EcoLogic Studio, UK

Motion Design | Video Editing | Sound Design | Post Production

M COLLECTIVE MILANO (2017)

Video installation shown on five screens inside and outside M Collective, a multibrand store in Milan, as a part of Candy Shop exhibition

Art Direction | Motion Design | Video Editing

MILAN DESIGN WEEK - CAMPER (2017)

Video production of the opening event for CamperLab store opening during 2017 Milan Design Week, to be published on the official social media channels of the brand

Video Direction | Video Editing | Sound Design

VENICE ARCHITECTURE BIENNALE (2016)

Video installation for Solana Open Aviary, a project by EcoLogic Studio (UK) shown as a part of the exhibition at the Montenegro pavilion

Editing | Motion Design | Post Production

LOTTO (2016)

Creation of the video backdrop content for the first Lotto brand fashion show, showcasing two collections presented during Milan Fashion Week

Motion Design | Post Production

GROUND CONTROL MILANO (2015-2016) - JUNIOR DESIGNER

Creating digital, video and printed material for various events and advertisement campaigns, assisting in developing brand identity

Graphic Design | Motion Design | Branding

MSGM BY MASSIMO GIORGETTI (2015 - 2016)

Cinematography, video editing and motion design for the official Instagram campaign, for four seasons of womenswear and menswear

Direction | Editing | Post Production

WORLD EXPO MILAN (2015)

Video production for a Sustainability-focused pavilion at the 2015 World Exposition in Milan, in collaboration with EcoLogic Studio UK

Direction | Editing | Post production

032C MAGAZINE + DARKDRON (2015)

Animated intro created as a part of Darkdron SS16 collection video for 032c Magazine

Motion Design | Sound Design

CABERLON CAROPPI ARCHITECTS (2014) - DESIGNER INTERN

Creating video, printed and digital materials for architectural projects and competition proposals

Graphic Design | Motion Design | Post Production

CAMPER (2013-2014)

The official FW 14-15 campaign video preview followed by the SS 15 making-of video and social media teaser videos

Video Editing | Art Direction | Post Production

MILAN FASHION WEEK - BACKSTAGE (2013)

Backstage video production and photography, editing and reporting for Wonderzine Magazine Russia: Moschino, N21, Marni, Pucci, F. Scognamiglio

Video direction | Video Editing | Sound design

NEW CULTURE FESTIVAL MOSCOW (2010)

Video Installation as a part of the "New Media" exhibition

Art Direction | Video Editing | Sound Editing

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